ABUSTENING POST

©ISSUE NUMBER FOURTEEN

JUNE, 1985

PRESIDENTS PERSPECTIVE



Marguerite R. Lyle

Dear I.L.A. Member:

Change is truly with us this year. Our offices have changed; our editor has changed; our office has moved from North to South; and our Executive Director has changed. I welcome *Dick Quianthy* and look forward to working with him. His contacts encompass both the world of academics and the world of business and training and he is a regular visitor to Asia. He can help us grow in many areas.

I also welcome Larry Barker, Wayne Bond, Terry Newton, Jane Rhoades, Patricia Anderson, and Peter van der Schaft as members of the Executive Board. I have an exciting group with whom to work.

Ethel Glenn has agreed to be our new editor for **The Listening Post**. Please supply her with information that should be disseminated to others. Tidbits of information about listening that you might find in other publications would be welcome, as well as articles, ideas, and humor. Let her know, too, about your personal achievements, moves, or changes. Fritz Bell and Hal Dalrymple have agreed to supply the Listening Post with activities that will be useful both in schools and business.

Another change is really an addition to the I.L.A. Voncile Smith has agreed to edit the **Journal of the International Listening Association**. We will be establishing an editortial board, and we invite you to contact Voncile or Dick if you would like to serve on that board. I believe this change is the most far-reaching since it will get the name of the I.L.A. into libraries throughout the world.

Additionally, Wayne Bond will chair the Site Committee, and we pledge to present at the next convention the sites for the next three conventions and summer conferences. Much research by John Murphy, last year's chair, provides the background for these decisions.

With the 1985 Summer Conference fast approaching, I see an exciting year ahead. I invite all of you to share that year by becoming an active participant in the I.L.A.

Sincerely,

Marguerite B Lyle

Luncheon Address at
6th Annual Convention
by Mitsuko Saito-Fukunaga

In August last year, Dr. Dean Thomlison wrote to me and introduced the International Listening Association saying, "the members of ILA are the most caring group of professionals I have ever encountered at a professional conference. It is almost as if we are one large family."

Here I am. Thank you so much for accepting me to your group as a member of the Association. ILA, introduced by Dr. Thomlison was exactly the kind of organization I had longed for among our professionals in the United States.

I am grateful for your group and I am grateful for the opportunity given to me to speak to you at this luncheon.

In 1964, I published a book on listening titled, "A Theory of Listening." I received an award from the Japan Counselling Association. I felt very honored and pleased. But in spite of some write-up about my book in the papers, complimenting it as a unique and important work, very little sales was made in that year, and nobody invited me to work as a counselor.

21 years have passed. I am no longer a young, energetic scholar. But my book on listening has made remarkable progress in sales in the last few years. And as a result, it has collected royalties for me. However, I must mention here that the book on listening has kept a constant sales record for the past 21 years, not showing an exciting figure until a few years ago. This book has given me deep comfort for the past 20 years because of the constant letters from readers with kind comments. thanking me because they were very moved by it.

In Japan, they have an old saying: "A good listener is a good speaker." This indicates that the Japanese way of viewing speaking and listening is that they are inseparable. Both are on a continuum. The Japanese deal with speaking and listening together in a holistic manner. Thus listening is a part of speaking and speaking is a part of listening. This is one of the reasons I gather, that there are not too many people who have published books on listening.

After World War II, the concept of Speech Communication was introduced to Japan by the United States into the educational system. Although I have never heard people say, "An effective speaker is an able person," as Dr. Lew Sarrett said, the speaking side has almost always been exclusively emphasized.

The Japanese people are considered to be poor speakers in public places and eloquent people seem to have been looked down upon as being fickle and frivolous. Also in the Japanese culture, being taciturn used to be a virtue. However, radio and TV broadcasting stations set up a program on Speaking and Listening and adult schools teaching Speaking came into existence. In primary and secondary schools, there was a unit in Japanese language teaching on Speaking and Listening. It was strange that there was no place in the curriculum for teacher-training schools with respect to Speaking and Listening. Instead, Japanese language teachers put much emphasis on the study of language itself.

It has been understood that Japan has a climate of not promoting nor nurturing the development of Communication Education. "Climate" means the concept that anybody can communicate, any one can speak and listen if they have good speech organs and ears, so why bother studying Speaking and Listening? Such a concept has prevailed among the people. Also there is the idea that competent people understand things without being spoken to; if a person has to be told what to do, he is not competent. Therefore, the word "Haragei"-guttalk has been used as a most effective means of Listening and Speaking.

Speaking of the characteristic or Japanese way of listening, it might be most effective and the quickest to observe a Geisha's way of listening. 25 years ago, I was asked to take Mrs. Betsy Blackwell, a chief editor of Mademoiselle magazine to a Geisha house as she wanted to see Geisha in action. She wondered how a geisha catches a man's heart. When we went to see the geisha's way of communication, it was nothing but listening that grasped a man's

undivided attention. Listening, for them basically means their sensitivity to the atmosphere of the situation and also to the other person. Indeed, the geisha's way of listening is the total acceptance of the speaker; the geisha unconditionally accepts others and makes every possible effort to get others to speak. and to make herself achieve harmony with the speaker. Their way of listening is most positive, active, and dynamic. It is nothing quiet or passive. A geisha's way of listening creates a most relaxing and humorous atmosphere or environment. In order to do this, the geisha acts as if she is stupid and knows nothing about anything. To sum up the geisha's way of listening, the basis is the total acceptance of a person and the communication situation. The geisha motivates

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ILA LISTENING POST

Listening Post Deadlines

The Deadline for ALL ILA Listening Post materials (Includes articles, ads, photographs to appear in the next issue) is September 15, 1985.

ILA LISTENING POST NOW ACCEPTING ADVERTISING!

To provide service to ILA members and suppliers, the ILA Listening Post will accept advertising. Acceptance of all advertising will be subject to Editorial approval.

1985 RATES

Full Page	250.00
½ Page	150.00
1/4 Page	75.00
1/8 Page	40.00

All ads must be camera-ready and pre-paid. Send all materials and ads to:

Ethel Glenn, Editor
Communication Department
University of North Carolina
Greensboro, NC, 27412

Building Bridges and Opening Doors Through the I.L.A.



PRESIDENTIAL ADDRESS SIXTH ANNUAL CONVENTION

by ANDREW D. WOLVIN

As we gather today at the EPCOT Center, we can see Walt Disney's dream of the future world, a world of communications, energy, transportation and -most importantly -- imagination. Disney's dream involves all of us as listeners. And as listeners, we also share some dreams about ourselves, the International Listening Association. Through our association efforts, as we work to center listening as the key to international cooperation, it's appropriate to look carefully at the I.L.A. Thanks to you, I've had a wonderful opportunity to spend my year building bridges for the I.L.A., and I'd like to share some of my thoughts and dreams about the I.L.A. with you.

The I, the International, in the I.L.A. must remain primary in our efforts. We're all familiar with the view that the world is growing smaller. Indeed, John Naisbitt in his popular **Megatrends** stressed that our increasing economic

interdependence throughout the world is an important key to our search for peace. International trade in goods and services has played the major role in this rapid growth of the world economy. The U.S. International Commerce Bureau reports that, between 1960 and 1981, the volume of merchandise trade grew 50% faster than world output, and the U.S. is the world's largest trading nation.

We see this growing interdependence most graphically with Japan, and we see increasing interest in U.S.-China relationships as well. Our increasing multi-national outlook has spawned a major support industry to prepare corporate and government officials to effectively conduct their work in other countries. Many of us here today serve a vital role in this industry; working as consultants, we assist individuals with the necessary communication skills to live and work throughout the world.

As the world grows smaller through our increasing economic interdependence, we are on the quest, then, for the transnational person, the person who carries a true world perspective in his or her relationships with others. Conflict management specialists Blake and Mouton argue that the transnational person can serve as the basis for "an open, problem-solving society in which people can have and express differences and yet be interrelated in ways that promote the mutual respect, common goals, and trust and understanding they must have to achieve results in ways that lead to personal gratification and maturity."

Our mentor, Ralph Nichols, realized the significance of this point for listening specialists in his keynote address to us at our first ILA convention in Atlanta. "What would happen if even half of the leaders in international conflict were aware of the advantages derived from fully understanding their opponents, and making themselves fully understood?" Nick asked. Perhaps, he answered, "Our Association can give real strength to the 'talking-it-over interval' between confrontation and conflict."

After my grades were turned in last semester, one of my students came back to pick up her listening portfolio. She observed that "you listening people have found the key to the future of civilization!"--a point which certainly fell on receptive ears! If, indeed, we do have the key to civilization, however, then we must start unlocking international doors.

The L, the Listening, in the ILA is our discipline, our field, and I think it's important to identify it as such. Carolyn and I have had the opportunity during the past two years to research and rewrite our book for the second edition and also to put together a major "State of the Art of Listening Instruction" for the Northeast Conference of foreign language educators. Our research has helped us to focus on what we do know about listening and what we do not know about listening. We drew seven conclusions from our research, and I'd like to share those conclusions with you:

- Listening occupies a central role in the educational process, in social interactions, and in career success.
- 2. Listening is a distinct, complex communication behavior.
- 3. Knowing about listening as a process at various levels can enable the listener to define strategies for performing effectively as a listener.
- 4. Listening directly relates to the other language arts (reading, speaking, and writing).
- 5. Instruction in listening can assist the learner in improving listening skills.
- 6. Instruction in listening must be based on systematic selection of the skills to be developed and measured.
- Assessment of listening must be based on testing instruments whose coverage matches
 the instruction objectives.

Building Bridges . . . Continued from page 3

We do know, then, that listening is a complex process, one that cannot be reduced to a few simple prescriptions. And we do know that if we're to be serious about our mission, we must open numerous doors now. For years, we've all been defensive about how difficult it is to separate listening behaviors from thinking behaviors, about how listening is already in place by the time students reach us, about how our research in listening hasn't been very good. Thus, we've been too willing to stand outside the door while our colleagues in speech, English, and reading have aggressively walked through the door. And, we've been too willing to maintain a reactive rather than a proactive posture in the communication field.

We continue, however, to be misunderstood, and the task before us is not an easy one. My recent correspondence with an editor of one of our major communication journals illustrates this difficulty. I contacted him to seek advice as to where one might turn to get some "seed money" to launch a listening journal. While he agreed that a listening journal was an interesting idea, he wasn't able to suggest funding sources. "It doesn't sound 'academic' enough to get an academic publisher," he replied with candor, "and it doesn't sound so 'basic' as to get a popular trade house to take it." Now this is an editor who has DONE some listening research, so it's clear we have much to do to change these scholarly perceptions.

We also have to work on those obstinate attitudes that swallow us up in the curriculum. A language arts teacher will ask students three questions about some material she has just read to them and then check off the listening skills instructional objectives for the year. At our summer conference, Carolyn shared some difficulties we have had getting basic agreement on a short listening framework for public schools in the state of Maryland. Other states provided similar case studies as we looked at the issue last summer. Writing in the current issue of **Educational Leadership**, Donald Rubin observes that "it is no longer necessary to argue for speaking and listening as crucial skill," but national and state mandates calling for instruction in speaking and listening are just "filtering down to elementary and secondary classrooms only in scattered and exceptional cases." "Our efforts at teaching students about speaking and listening," he concludes, "can help prevent or at least resolve a great many conflicts in their lives."

While Nichols recognizes the role of listening in the international conflict resolution arena and Rubin sees the primacy of listening in the educational arena, it is noteworthy that our colleagues in industrial and corporate training and development have long stressed basic communication skills as a key to conflict management. A survey of training and development professionals reported by the American Society for Training and Development in January revealed that communication skills--including a heavy dose of listening--rank as the number one topic to be included in future management.

As we move forward with our mission to center listening as a discipline throughout the world, then, it is clear that the **A**, the **Association**, in the I.L.A. is an important doorway for meeting our objective. One of my clients, the American Society of Association Executives, reports that in 1983 there were nearly 17,000 national trade associations and professional societies--associations representing more than 173,000,000 individuals and firms. Clearly associations have become big business. And clearly, all of us see promise and opportunity in coming together as an association-there's strength in numbers.

To be effective, however, an association must meet the needs of its members by offering goods and services to individuals, fighting legislative battles and launching public relations efforts. And to accomplish these objectives, an association must involve all of its members--not just its staff and officers. "Associations must be able to motivate members to get involved and stay involved," my ASAE colleagues tell me," and reward them with the appropriate recognition."

Shortly after our Scottsdale convention, I distributed a questionnaire to our I.L.A. membership. Through this instrument, we discovered that most of us are interested in the teaching and development of listening skills and want the chance to "connect" with others who share that interest. The annual convention was perceived to be our most important activity, although members also were interested in developing a summer conference, jointly sponsoring programs at conferences of other associations, founding a journal, increasing membership, and increasing the visibility of the I.L.A.

While we haven't yet launched a journal, I'm pleased to look back on this year and report to you that we have accomplished the other objectives. We staged a very successful summer conference and have a second one in the works; we have sponsored programs and projects through our research committee with NCTE, ASCD, SCA and others. Nadine Marsnik and her membership committee have put together a terrific framework for increasing memberships, and we have increased membership so that we now have 425 members from 48 different states and 14 different countries. As a result, people ARE talking about I.L.A.

Just as Walt Disney had a dream about the shape of our world tomorrow, so too, do we share a dream about that world--a world based on skilled listening. Thank you for joining me in this mission. I appreciate the opportunity to have served as your president and I welcome many years ahead with all of you building our bridges as the I.L.A.

- References: -

- 1. John Naisbitt, Megatrends (New York: Warner, 1983), pp. 74-77
- U.S. Trade Performance in 1983 and Outlook (Washington: U.S. Department of Commerce, 1983) p. 3.
- Robert R. Blake and Jane Srygley Mouton, "The Fifth Achievement," in Stewart L. Tubbs. A Systems Approach to Small Group Interaction (Reading Mass: Addison Wesley, 1978), p. 318
- 4. Ralph G. Nichols, "The Struggle to be Human," speech presented to the International Listening Association, Atlanta, February 17, 1983, p. 2.
- Carolyn Gwynn Coakley and Andrew D. Wolvin. "Listening Instruction: The State of the Art," paper prepared for the Northeast Conference of the Teaching of Foreign Languages, 1985.
- 6. Donald L. Rubing, "Instruction in Speaking and Listening: Battles and Options," Educational Leadership (February 1985), p. 311 and 36
- James F. Bolt, "Are We Meeting the Management Training Challenge," Training and Development Journal (January 1985), p. 64
- 8. "What Is An Association?" American Society of Association Executives reprint, p. 2

CALL FOR PROGRAM PROPOSALS FOR THE SEVENTH ANNUAL CONVENTION SAN DIEGO, CALIFORNIA March 12-16, 1986

The program planning committee of the International Listening Association invites you to submit program proposals for the Seventh Annual Convention. All members are urged to submit details on programs they would like to present

or develop. In addition, members may suggest names of others (members or non-members) who might be outstanding presenters, speakers, chairpersons of sessions, etc. Specific suggestions concerning possible topics or program formats

for the 1986 Convention are also solicited.

Program proposers will be notified concerning recommendations of the program planning committee in November, 1985.

Address to Submit Program Proposals

Please send seven copies of proposals by August 15, 1985 to:

Larry Barker
First Vice President, ILA
Department of
Speech Communication
Auburn University, Alabama, 36849

If you have suggestions for other persons or topics to be considered for workshops, panels, short courses, research sessions, etc., please make them in a detailed letter including the addresses and telephone numbers of any people you are recommending.

Instructions for Submitting Formal Proposals

Please include the following details in your program proposal:

- 1. Title of your proposed program.
- 2. Brief resume of presenters' background(s) in the area of listening.
- 3. Specific Audience to whom program is "targeted" (e.g., elementary, secondary, college, business).
- 4. General and specific objectives for the program.
- 5. Type of program format you are proposing (e.g., workshop, panel, lecture, symposium).
- 6. Desired length of program.
- 7. Minimum, optimum and maximum number of people who could be accommodated in your session.
- 8. Any special audio/video equipment needed.
- 9. Any special room arrangements desired.

- 10. Detailed summary of what your program would include.
- 11. Identification of all presenters to be included in program.
- 12. Phone numbers and addresses where program proposer can be reached between September 1, and October 1, 1985.

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Luncheon Address at 6th Annual Convention

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customers to speak energetically and happily and gives them a lot of information. By helping the speakers to gain more self-confidence, she absorbs a great deal of information and develops herself as well. She not only develops her own sensitivity by listening, but develops good human relations among the people present.

Now that I have been accepted in ILA, I would like to obtain a lot of information on listening from the U.S., because I feel definitely, that

the study on listening should be propagated on a global level. Nowadays, training in intercultural communication should be based upon knowledge and training in listening. I have conducted a research on Tokyo Disneyland, interviewing some 60 employees, both American and Japanese in a working-together situation.

My findings indicate how little both sides listen and yet how eager they are to speak and insist upon things. I have attended many international conferences so far on governmental and business levels. All of the representatives, without exception, speak, and do not listen. It is my conviction that a study on listening is a most urgent and fundamental venture in international education today. For that, we should broaden our outlook, and our research on listening must enter a new stage to meet the need of a global age.

1985-86 I.L.A. COMMITTEES

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Members: Warren Gore (Minnesota)

John L. Meyer (New York)

ex officio: Marguerite Lyle (Louisiana)

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Carolyn Coakley (Maryland) Kenneth Paulin (Michigan) Ken Spence (Texas) Erika Vora (Minnesota)

Kittie Watson (Louisiana)

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Southern - Laura Edwards (LA) Phil Taylor (FL) Midwest - Deb Vrhel (IL)

Southwest - vacant

West - Betty Kurkjian (CA) Pacific - Tom Bruneau (GUAM) Europe - Peter van der Schaft

(The Netherlands)

Canada - Harold Sharkey

(Ontario)

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/// /// /// /// ///

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Larry Barker (Alabama) Bob Miller (Minnesota)

John Murphy (Massachusetts)
Ralph Nichols (Florida)
Alice Ridge (Wisconsin)

Andrew Wolvin (Maryland)

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Chairperson: Wayne Bond

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Members: Carol DuBois (Florida)

Catherine Schendel (Minnesota)

Dean Thomlison (Indiana)

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Chairperson: Dr. Sara Lundsteen

/// /// ///

4223 Shady Bend Drive

Dallas, TX 75234

Members: Patricia Anderson (NC)

Alan Ashbaugh (Colorado) Rich Austin (Virginia) Larry Barker (Alabama) Susan Berkheimer (Maryland)

Susan Berkheimer (Maryland Hal Dalrymple (Ohio) Laura Edwards (Louisiana) Ella Erway (Connecticut) Robert Fogg (Pennsylvania) Michael Gilbert (California) Robert O. Hirsch (Illinois) Mary Lou McKibben (CT) Jane McPherson (Texas) Michael Moore (Indiana) Kenneth Paulin (Michigan)

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Call For Nominations-

by Betty Stratton, Chair Nominating Committee Chair

I would like to remind you of the power each one of you has.

You are able, right now, to nominate the leaders for our organization for 1986-1987. If the slate of nominees presented to the convention in March, 1986, does not include your favorite candidate, you may nominate them at that time, from the floor. And, of course, you may vote.

One more opportunity. If you wish to be a member of the nominating committee, and be a part of the awesome task of reducing the list of nominees to a slate, you are urged to do so.

For nominations, before September 31, contact me or any other member of the current nominating committee, at addresses listed in the directory. Your candidate needs your recommendation!

Here is the nominating committee (until you add your name) - those members who are helping with the important details of sifting, encouraging, meeting, and helping you to meet the candidates for next year:

Bob Bohlken - Missouri Carole Grau - New York Dave Kirn - Ohio

Milda Steinbrecher - Wisconsin Ken Ward - Ohio

Use your power. Let us hear from you!

LA Committees

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Michael Purdy (Illinois) Steve Rhodes (Michigan) Alice Ridge (Wisconsin) Frances Spisak (Pennsylvania) Gail Tompkins (Oklahoma) Robert Walker (Illinois) Kittie Watson (Louisiana) Judy West (Tennessee) Belle Ruth Witkin (Washington)

ex officio:

Marguerite Lyle (Louisiana) Andrew Wolvin (Maryland)

BY-LAWS COMMITTEE

Chairperson:

Jane Glotfelty Rhoads Reading/Study Skills Center Wichita State University Wichita, KS 67208

Members:

Anyone wishing to help Jane with this task should contact

her directly.

FUND RAISING COMMITTEE

Chairperson:

John Murphy

Nynex Information Resources

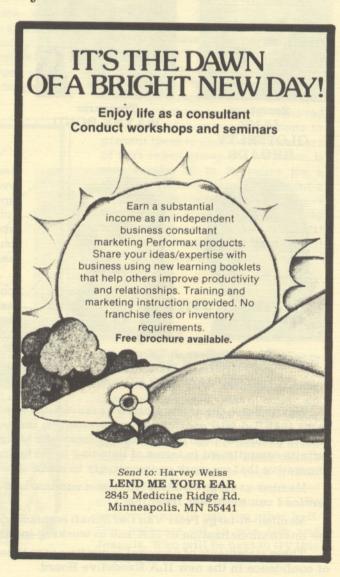
195 Market Street Lynn, MA 10901

Members:

Anyone interested in serving on this committee, please read

John's article in the

Listening Post.



Meet the New ILA Executive Board

by the Nominating Committee

On March 16, 1985, the following newly-elected officers joined President Marguerite Lyle, Past President Andrew Wolvin, and Member-at-Large John Murphy as members of the 1985-1986 ILA Executive Board:

With the election of these new officers, the ILA Nominating Committee realized its year-long goal of seeking and finding ILA officers with a commitment -- a commitment to the purposes of ILA, to the leadership of ILA, and to the members of ILA. This commitment was shared with convention attendees on March 15, when the candidates spoke to the ILA membership.



First Vice-President LARRY BARKER



Second Vice-President TERRY NEWTON



Secretary JANE GLOTFELTY RHOADS



Treasurer WAYNE BOND





Members-at-Large
PATRICIA ANDERSON &
PETER VAN DER SCHAFT

First Vice-President Larry Barker shared his feelings about ILA through a song he wrote about the organization. In a follow-up interview Larry discussed his commitment to ILA:

WE CAN MAKE THE MAGIC

by Larry L. Barker

There are all kinds of magic in this big wide world of ours There's magic in the mountains...magic in the stars There's magic in a flower and magic in a tree... But a special kind of magic can only come from you and me.

We can hug a friend whose world's turned upside down
We can touch a stranger and help erase a frown...
We can share our time and listen from the heart
To all the folks who need us, and maybe we can start
A whole new "Chain Reaction" -- There's no time like today
We can make the magic...we're the ILA.

We can make the magic, when we listen carefully We can make the magic, it's easy as can be

All we need's a great big smile, a willing ear, and after while Those we meet will catch the glow. . . It's contageous and it'll show.

So, when we listen all the way with eyes and ears and hearts all day We're doing the work of the ILA. . .and we can make the magic!

(Written for ILA Convention, Orlando, Florida, March 16, 1985)

"My commitment to the ILA is to continue building a strong research base for our field of study, with an eye toward our eventually becoming a recognized academic discipline. I will not emphasize research to the exclusion of teaching and training, however, because both of these are vital to the growth and survival of our association. I further commit to help maintain and build the strong personal and emotional quality that makes our association unique."

Second Vice-President Terry Newton noted: "We have to commit ourselves to sharing our varying panoramic backgrounds. I'm excited about the ideas for a listening journal, regional meetings, and really becoming an international organization. I commit myself to these aims."

Secretary Jane Glotfelty-Rhoads stated: "I would like to make my commitment to ILA for the next year be to encourage the teaching of listening skills on the elementary level."

Wayne Bond, the newly elected treasurer, expressed his support of the founding principles of ILA: "It is inevitable to me that ILA will continue to grow based on the foundations that our founding members have given us. With that growth comes our need to build those blocks and bridges to be sure that the foundation is continued and that we make a definite commitment in terms of listening in the business world, the educational world, and in our personal lives. It is imperative that we work cooperatively to make those goals come true and I am committed to those goals as well."

Member-at-large Patricia Anderson summarized her commitment to ILA by saying: "I will gladly do any kind of service I can to further listening."

Member-at-large Peter Van Der Schaft communicated that he was committed to two major goals: "I am dedicated to the internationalization of ILA and to working in the area of public relations."

These statements of personal commitment to listening and to the ILA contributed to convention attendees' feelings of confidence in the new ILA Executive Board.

A Request for Ideas and Participation

by John Murphy

We, all members of ILA, must begin to think of our overall mission and goals on a higher plane. We must think beyond (but not cast aside) the technicalities of listening training in schools and the work place. We have to start thinking about how our international organization can do some international good and simultaneously give all of us a common cause — a common course.

I ask you for your ideas on how we can organize, develop and implement an international network of listening lobbyists representing as many countries as possible. These lobbyists would be dedicated toward enhancing communications (via private channels) between nations. These lobbyists could represent their own countries and participate in communicative exchanges on important issues with listening representatives from other countries

without political hindrances.

The ILA would, in some way, serve as the focal point of these exchanges. The critical aspects of our

international communications could be fed back to the governments involved to demonstrate the results of communicative efforts without political considerations. In effect, we would be purifying the communicative exchanges between nations especially those nations with deep and critical differences.

This network of international lobbyists once viable would give our organization a higher meaning and identification beyond the technicalities of listening training in schools and businesses. The network and publicity would give us a product to sell to potential funding organizations/institutions. It would, if done properly, give us an international image with more general appeal. It would serve the cause of peace in the world!

I realize that this idea will be received as preposterous and out of reach by some and I accept that. I also realize that **anything** is attainable with the proper attitude, organization and participation.

Let's take our first small steps toward this worthwhile goal.

Please mail your ideas on this to:

John Murphy

41 Canterbury Hill Topsfield, Ma. 01983

I look forward to your participation.

John Murphy Member-at-large

Lifetime Members

This year we paid tribute to 20 lifetime members at the Sixth Annual Convention in Orlando.

Lucille Nichols
Bill Gehring
Manny Steil
Ralph Nichols
Florence Wolff
Corrine Geeting
Nadine Marsnik
Dee Steil
John Murphy
Kittie Watson

Larry Barker
Marc LeBlanc
Sara Gayle Pyfrom
Warren Gore
Ella Erway
Gib Whitman
Jean Whitman
Janet Silvey
Art Robertson
Mary Ann Messano-Ciesla

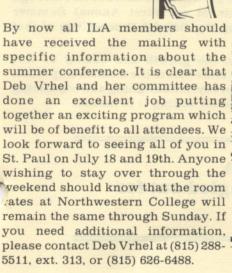
Five of these lifetime members-Gib and Jean Whitman, Janet Silvey, Art Robertson, and Kittie Watson-joined during the convention and it was with great pleasure that five earlier lifetime members removed their identifying purple ribbons to present them to the newest members of that select group. As we know, it would take 20 to 25 years for a lifetime membership to represent a monetary savings. Therefore these twenty are indeed a dedicated group who have chosen to make a financial statement of faith and committment to ILA. We applaud them.

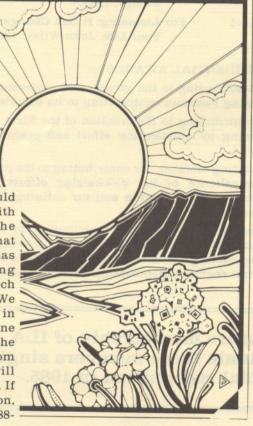
Nadine Marsnik

An Innovative Way to Get New Members

Jeannie and Gib Whiteman, new lifetime members, have come up with a unique way to get their associates to join ILA and see the many benefits to be derived from such membership first hand. Jeanie and Gib sent a letter to each of their associates offering to pay one half of a one year membership if the associate would pay the other half. Our hats are off to you Gib and Jeannie. Who will be next to try this approach?

Summer Conference Almost Here!





1985 I.L.A. AWARDS

At the Awards Banquet of the Sixth Annual International Listening Association Convention on March 16, the following members were formally cited as 1985 awards recipients:

TWO HALL OF FAME AWARDS Were Made to:

LYMAN K. STEIL:

Cited as ILA founding member number one who, as the "Father of ILA," called the first State of the Art of Listening Symposium, for serving as the first president of ILA, serving as Executive Director, co-authoring two books on the subject of listening, for the scholarly work of his dissertation on listening pedagogy, and for the practical work of bringing the gospel of listening to thousands:

ANDREW WOLVIN:

Cited as a founding member and 1984-85 president of ILA, for serving as Program Chair of the Fifth Annual ILA Convention in Scottsdale, for co-chairing the First Annual Summer Conference, for being a pioneer author in the field of listening: co-author of two textbooks and countless professional journal articles on listening, and for supervising numerous graduate research projects in listening;

ONE SPECIAL RECOGNITION AWARD Was Made to:

DEE STEIL:

Cited as a founding member of ILA for countless hours of quietly serving both ILA and the field of listening: by taking over, organizing, and maintaining hundreds of files and records, by acting as unofficial hostess for ILA by manning convention registration tables, welcoming ILA members--and the ILA office--into her home, and by fielding hundreds of telephone calls, she served above and beyond the call of duty--or even of loyalty;

The first ILA Research Awards were presented to the authors of four pioneer research-based textbooks which provide a foundation for listening instruction in the Era of Reawakening of Listening--the 1980's:

FOUR RESEARCH AWARDS Were Made to:

ANDREW C. WOLVIN and CAROLYN G. COAKLEY: For Listening. Wm. C. Brown. 1982

FLORENCE I. WOLFF, NADINE C. MARSNIK RALPH G. NICHOLS and WILLIAM S. TACEY

For Perceptive Listening.
Holt, Rinehart and Winston,
1983.

LYMAN K. STEIL, LARRY BARKER and KITTIE WATSON

For Effective Listening: Key to Your Success. Addison-Wesley, 1983.

LYMAN K. STEIL, JOAN SUMMERFIELD and GEORGE DEMARE

For Listening: It Can Change Your Life. John Wiley, 1983.

President Andrew Wolvin made FOUR PRESIDENTIAL AWARDS to:

KATHY JONES:

For contributing to the growth and professional image of ILA by editing the Listening Post and contributing to its excellence;

SUSAN HIPP:

For contributing to the creation of the First Annual Summer Conference on Listening by outstanding effort and performance as Local Arrangements Chair;

CAROLYN COAKLEY:

A founding member, for contributing to the growth and stature of ILA through the excellence of her co-chairing efforts at the First Annual Summer Conference on Listening and for collating the **Official Proceedings** of that conference:

NADINE MARSNIK:

A founding member, for contributing to the growth and quality of ILA membership by dedicating two years' time and effort to the membership chair, for conducting a membership committee survey, for designing and organizing the first regional membership network and for setting it in motion.

The entire membership of ILA joins to congratulate these members singled out for special recognition in 1985.